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Retail Trade Potential Report
Estimated for 2004
Waller County Economic
Development Partnership



Waller County Economic
Development Partnership
745 12th St.
Hempstead, TX 77445
979-921-9059 Ext 23
www.wallercounty.org

Waller County Retail Trade Potential Estimated for 2004

Trade area also includes the portion of the Waller Independent School District within Harris County

Description	<i>Sales</i>	<i>%</i>
Total Retail Sales	\$796,702,896	100.00
Apparel and Accessory Stores	\$9,579,005	1.20
Automotive Dealers	\$143,241,385	17.98
Automotive and Home Supply Stores	\$7,049,899	0.88
Drug and Proprietary Stores	\$14,082,113	1.77
Eating and Drinking Places	\$36,657,129	4.60
Food Stores	\$76,763,317	9.64
Furniture and Home Furnishings Stores	\$9,706,745	1.22
Home Appliance, Radio, and T.V. Stores	\$9,637,285	1.21
Gasoline Service Stations	\$78,286,709	9.83
General Merchandise	\$74,024,712	9.29
Department Stores (Including Leased Depts.)	\$49,503,884	6.21
Hardware, Lumber and Garden Stores	\$14,038,021	1.76
Other*	\$274,132,692	34.41

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** Other includes: liquor stores, used merchandise stores, sporting goods stores, book stores, stationery stores, (fine) jewelry stores, hobby/toy/game shops, camera and photo supply stores, gift/novelty/souvenir shops, luggage and leather good stores, sewing, needlework and piece goods stores, catalog and mail-order houses, merchandising machine operators (vending machines), direct selling establishments such as party plans, fuel oil dealers, liquefied petroleum gas dealers, florists, tobacco stores/stands, news dealers and newsstands, optical goods stores, and miscellaneous retail stores (auction and consignment, pet shops). These stores are only included in the Total Retail and not in any of the twelve store types.*



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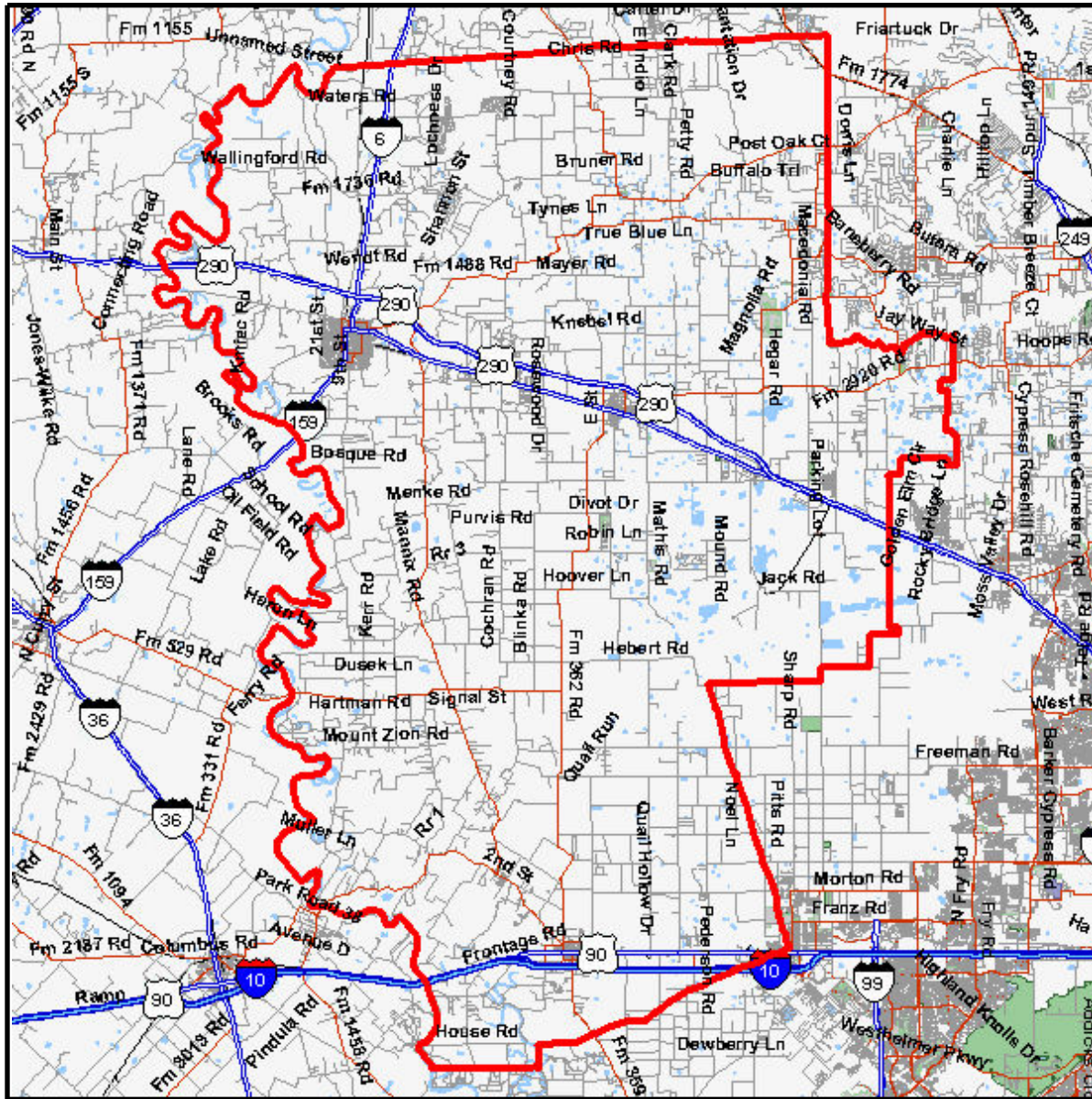
Waller County Daytime Employment Report Estimated for 2004

Also includes the portion of the Waller Independent School District within Harris County

Business Employment By Type	# Businesses	# Employees	# Emp/Bus
Total Businesses	1,400	16,049	11
Retail Trade	295	3,064	10
Home Improvement Stores	32	549	17
General Merchandise Stores	11	177	16
Food Stores	47	406	9
Auto Dealers and Gas Stations	40	741	19
Apparel and Accessory Stores	9	42	5
Furniture and Home Furnishings	30	100	3
Eating and Drinking Places	58	644	11
Miscellaneous Retail Stores	68	405	6
Finance-Insurance-Real Estate	100	495	5
Banks, Saving and Lending Institutions	20	141	7
Securities Brokers and Investments	3	14	5
Insurance Carriers and Agencies	27	91	3
Real Estate-Trust-Holding Co	50	249	5
Services	464	5,167	11
Hotels and Lodging	8	33	4
Personal Services	145	517	4
Business Services	73	705	10
Motion Picture and Amusement	23	231	10
Health Services	23	169	7
Legal Services	14	34	2
Education Services	36	2,707	75
Social Services	26	316	12
Other Services	116	455	4
Agriculture	66	346	5
Mining	14	150	11
Construction	137	842	6
Manufacturing	106	3,214	30
Transportation, Communication/Public Utilities	63	935	15
Wholesale Trade	88	1,190	14
Government	67	646	10
Daytime Population	16,049		
Daytime Population/Businesses	11		
Residential Population	44,328		
Residential Population/Businesses	32		

Area Map Report

WALLER COUNTY & WISD within Harris County



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